

UNU-MERIT Blog: Note to Authors

[UNU-MERIT's blog](#) provides original posts that analyse global events and trends linked to our core themes of innovation and governance. The tone should be informal and conversational: personal insights should contribute to research discussions while 'humanising' our work for a knowledgeable but non-specialist audience. Contributors are requested to follow these guidelines:

- Authors must first send a pitch of around 100 words to editor@merit.unu.edu to check the publication system and schedule.
- Posts must start with the problem or issue at hand. Where possible, they should demonstrate how our research and training help address said issue.
- The post must be in [British English](#). For example: analyse, behaviour, judgement, labour, organisation, programme, etc.
- The ideal length of a post is 800-900 words. Posts must not be shorter than 700 words or exceed 1,000 words.
- Posts may not contain footnotes or endnotes, but should include, wherever possible, URLs for cited data, quotes, speeches, reports, or academic research.
- Accompanying images, graphs, or figures must be at least 940 pixels wide in JPEG or PNG format.

Definition of *blog* in English:

noun

A regularly updated website or web page, typically one run by an individual or small group, that is written in an informal or conversational style.