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UNU-MERIT Maastricht and Colciencias, are jointly offering a one week intensive course on

THE DESIGN AND EVALUATION OF INNOVATION POLICY (DEIP) IN AN EMERGING COUNTRY CONTEXT

Bogota, Colombia
12-16 September 2011

Draft Programme

Course Coordinators:	**Dr. Michiko Iizuka, Prof. Dr. Adam Szirmai and Ms. Claudia Obanda Rodriguez**
Course Faculty:	**see below**
Venue:	**Auditorio Principal – COLCIENCIAS** **Cra. 7B bis No. 132-28, BOGOTA**

DESIGN AND EVALUATION OF INNOVATION POLICY IN DEVELOPING COUNTRIES

Speaker		MONDAY 12 September 2011
DEIP COORDINATOR	**08.30**	Opening Aims and objectives of DEIP
	08:45	Opening Recent Developments in Colombia
(1) ADAM SZIRMAI	**09.15**	**TAPPING INTO GLOBAL KNOWLEDGE FLOWS. RATIONALE FOR INNOVATION POLICIES IN DEVELOPING COUNTRIES IN A GLOBALISED WORLD ECONOMY**
	10.30	COFFEE BREAK
(2) BART VERSPAGEN	**10.45**	**FROM SCIENCE AND TECHNOLOGY POLICY TO INNOVATION POLICY: A CONCEPTUAL AND THEORETICAL FRAMEWORK**
	12.15	LUNCH
(3) GABRIELA DUTRENIT	**13.15**	**POLICIES TO PROMOTE BETTER UNIVERSITY-INDUSTRY LINKAGES**
	14.45	COFFEE BREAK
(4) BART VERSPAGEN	**15.00**	**INTELLECTUAL PROPERTY RIGHTS AND DEVELOPMENT: OPPORTUNITIES AND THREATS; PATENTS AS AN INNOVATION TOOL**
(5) MICHIKO IIZUKA	**16.30**	**INNOVATION SYSTEM BUILDING AND INDUSTRIAL DEVELOPMENT**
	18.00	**END OF DAY**

Speaker		TUESDAY 13 September 2011
(6) GABRIELA DUTRENIT	**09.00**	**INNOVATION IN LATIN AMERCIAN DEVELOPMENT, WITH SPECIAL REFERENCE TO SMEs**
	10.30	COFFEE BREAK
(7) ADAM SZIRMAI	**10.45**	**EDUCATION, HUMAN RESOURCE POLICIES AND DIASPORA**
	12.15	LUNCH
(8) MICHIKO IIZUKA	**13.15**	**PRO POOR INNOVATION AND INCLUSIVE DEVELOPMENT**
	14.45	COFFEE BREAK
(9) MARCELA ESLAVA OR RODRIGO MORREIRA OR MARCELLA MELENDEZ CLAUDIO MAGGI	**15.00**	**STRUCTURAL CHANGE IN COLOMBIA**
(10) GABRIEL HIDALGO	**16.30**	NEW TECHNOLOGY BASED ENTERPRISES AND ITS CONTRIBUTION TO STRUCTURAL TRANSFORMATION
	18.00	END OF DAY

Speaker		WEDNESDAY 14 September 2011
(11) EMBRAPA SPEAKER	**09.15**	**AGRICULTURE AND INNOVATION**
	10.45	COFFEE BREAK
(12) MICHIKO IIZUKA	**10.45**	**PROMOTION OF NON-TRADITIONAL EXPORTS AND INNOVATION**
	12.15	LUNCH
(13) NORBERT JANZ	**13.15**	**USING CONVENTIONAL AND NON-CONENTIONAL INDICATORS OF POLICY OUTCOMES** • Private and Public R&D statistics • Patent statistics • Scientific Publications, citations • Scientists, engineers, technical human resources • Technology content of exports etc
	14.45	COFFEE BREAK
(14) GUSTAVO CRESPI	**15.00**	FINANCIAL POLICIES TO PROMOTE INNOVATION
(15) ADAM SZIRMAI	**16.30**	**THE LOGIC OF EVALUATION** •
	18.00	**END OF DAY**

Speaker		THURSDAY 15 September 2011
(16) CLAUDIO MAGGI	**9.00**	**CLUSTER RELATED POLICIES AND VALUE CHAINS**
	11.00	COFFEE BREAK
(17) GUSTAVO CRESPI	**11.15**	**CHALLENGES IN EXPERIENCES OF INNOVATION SURVEY IN LATIN AMERICA**
	13.15	LUNCH
(18) PARTICIPANTS	**14.15**	**EXPERIENCES WITH DESIGN, IMPLEMENTATION AND EVALUATION OF INNOVATION POLICIES: CASE STUDY PRESENTATIONS BY PARTICIPANTS SESSION I**
	15.45	COFFEE BREAK
(19) PARTICIPANTS	**16.00**	**EXPERIENCES WITH DESIGN, IMPLEMENTATION AND EVALUATION OF INNOVATION POLICIES: CASE STUDY PRESENTATIONS BY PARTICIPANTS SESSION II**
	17.30	END OF DAY

Speaker		FRIDAY 16 September 2011
(20) NORBERT JANZ	**08.30**	**EVALUATING THE EFFECTIVENESS OF INNOVATION POLICIES** • Basic Problems and Ideas of Evaluation • Regression Analysis • Average Treatment and Matching Methods • Regression Discontinuity Designs
	10.00	**Coffee break**
(21) NORBERT JANZ	**10.15**	**EVALUATING THE EFFECTIVENESS OF INNOVATION POLICIES CONTINUED** • Basic Problems and Ideas of Evaluation • Regression Analysis • Average Treatment and Matching Methods • Regression Discontinuity Designs
(22) PARTICIPANTS	**11.45**	**EXPERIENCES WITH DESIGN, IMPLEMENTATION AND EVALUATION OF INNOVATION POLICIES: CASE STUDY PRESENTATIONS BY PARTICIPANTS SESSION III**
	13.15	**LUNCH**
(23) PARTICIPANTS	**14.15**	**EXPERIENCES WITH DESIGN, IMPLEMENTATION AND EVALUATION OF INNOVATION POLICIES: CASE STUDY PRESENTATIONS BY PARTICIPANTS SESSION IV**
UNU-MERIT lecturers	**15.45**	**PANEL DISCUSSION: REFLECTIONS ON INNOVATION POLICIES IN COLOMBIA**
	16.30	END OF DAY