



11th MEIDE Conference

Model-based Evidence on Innovation and Development

October 8-9, 2019

Abidjan – Côte d'Ivoire

Venue of the conference: Maison de l'Entreprise: 01 BP 8666 ABIDJAN 01 ABIDJAN PLATEAU - Boulevard de la République, IMM. MDE - 01 ABIDJAN, 00225 20 33 02 00 www.cgeci.ci

This conference will be followed by a conference on **The Role of Inclusive Entrepreneurship on Youth and Women**, taking place in the same location on **October 10, 2019**. Participants are welcome to attend both conferences.

Program

Tuesday, October 08, 2019	
8:30 – 9:30	Registration
9:30 – 10:00	Opening speeches <u>President of the University Félix Houphouët-Boigny</u> <u>Pierre Mohnen in the name of UNU-MERIT</u> <u>Ambassador of Canada</u> <u>Minister of Commerce and Industry</u>
10:00 – 11:00	Session 1.1.1 - Gender gap (room...) Chair: Théophile Azomahou (Université Clermont Auvergne) <ul style="list-style-type: none"> - Skills and firm-level productivity premium: implications for the gender wage gap J. Masso (University of Tartu), J. Meriküll (University of Tartu and Bank of Estonia) and P. Vahter (University of Tartu) - Determinants of the publication productivity gender gap in scientific research: Micro-level assessment, macro-level implications and policy scenarios. Comparing the evidence for Mexico, South Africa and France J. Mairesse (CREST, UNU-MERIT), L. Rivera León (UNU-MERIT), and R. Cowan (BETA, Université de Strasbourg) and M. Pezzoni (GREDEG, Université Côte d'Azur)
11:00 - 11:30	Coffee break

11:30 - 12:30	<p>Plenary session I (room ???)</p> <p>Chair: Pierre Mohnen (Maastricht University, UNU-MERIT)</p> <p>Jean-Louis Arcand (Institut des Hautes Études Internationales et du Développement / The Graduate Institute, Geneva, Switzerland)</p> <p>Health Capital, Disease and Development</p>
12:30 - 14:00	Lunch (room...)
14:00 - 15:30	<p>Parallel Session 1.2.1 – Innovation (room...)</p> <p>Chair: Flaubert M'Biekop (IDRC)</p> <ul style="list-style-type: none"> - Comportement d'innovation et efficacité des entreprises en Afrique Subsaharienne Francophone A. Dumas Tsambou (University of Yaounde II), and B. Fomba Kamga (University of Yaounde II) - Diversity to foster innovation: using the lens of microdata in Brazil F. Lage de Sousa (UFF / BNDES) - Do firms become more innovative after joining a science park? Evidence from China B. Lokshin (Maastricht University), P. Mohnen (UNU-MERIT and Maastricht University), and C. Rui (Maastricht University) <p>Parallel Session 1.2.2 – ICT (room...)</p> <p>Chair: Alban AHOURE (University Félix Houphouet Boigny and CAPEC)</p> <ul style="list-style-type: none"> - The relative impact of ICT-based information dissemination on the agricultural household income: Evidence from India R. Many (University of Johannesburg) - Analyse de l'effet des technologies de l'information et de la communication sur la croissance économique des pays membres de la CEDEAO à long terme G. Gahie Lopez (Université Peleforo Gon Coulibaly de Korhogo) - Effect of investments in ICT on the productivity of enterprises in Côte d' Ivoire K. Kouassi Boniface (CAPEC)
15:30 - 16:00	Coffee break
16:00 - 18:00	<p>Parallel Session 1.3.1 – Innovation (room...)</p> <p>Chair: Sofiane Ghali (University of Tunis)</p> <ul style="list-style-type: none"> - Innovation et croissance économique en Afrique : une analyse empirique

	<p>B. Nantob (University of Lome)</p> <ul style="list-style-type: none"> - The role of technology in industrialisation: The case of developing economies T. Khumalo (SARCHI Industrial Development, University of Johannesburg) - Public expenditures and innovation: An assessment of the Tunisian case S. Ghali (University of Tunis) <p>Parallel Session 1.3.2 – Technology flows (room ...)</p> <p>Chair: K. Mukhopadhyay (McGill University)</p> <ul style="list-style-type: none"> - Technological pattern of knowledge spillovers toward wind and solar PV innovations: a dynamic social network analysis G. Bourgeois (Université de Grenoble) - Growth impact of FDI in Botswana L. Makhetha (National University of Lesotho), E. Verdolini (FEEM and CMCC), and F. Vona (SciencesPo, OFCE and SKEMA Business School) - Technology import – did it promote productivity in Indian manufacturing firms? C. Sikdar, (Narsee Monjee Institute of Management Studies, Mumbai), K. Mukhopadhyay (McGill University)
19:00 – 22:00	<p>Conference dinner at Résidence Hôtelière Limaniya Rue Carrefour Banny (near the Indian Embassy). Riviera Golf 4 28 BP 858 Abidjan 28</p>

Wednesday, October 09, 2019

9:00 - 10:00	<p>Plenary Session II (room ...)</p> <p>Chair: Bernadette Kamgnia (Deputy Director of CAPEC)</p> <p>Abebe Shimeles (African Development Bank)</p> <p>Title TBD</p>
10:00 - 10:30	Coffee break
10:30 - 12:30	<p>Parallel Session 2.1.1 – New technologies (room...)</p> <p>Chair: O. Jegede_(University of Johannesburg)</p> <ul style="list-style-type: none"> - Le crowdfunding : comment expérimenter un nouvel outil de soutien à l'entreprenariat des femmes et jeunes communaux E. Brou (University Jean Lorougnon Guédé) - Mobile phone access and usage in Côte d'Ivoire A. Kouakou (Université Jean Lorougnon Guédé / CIRES) - Mobile money adoption and entrepreneurs access to trade credit: Evidence from Kenya G. Korku Tetteh (UNU-MERIT) - Dynamics of knowledge flow in technology clusters: The case of Otigba Hardware Market O. Jegede_(University of Johannesburg), B.F Ajao (Obafemi Awolowo University), B.A. Oluwale (Obafemi Awolowo University) and E.M. Ogunjemilua (Obafemi Awolowo University) <p>Parallel Session 2.1.2 – Agriculture (room...)</p> <p>Chair: J. Assunção (CPI and PUC-Rio)</p> <ul style="list-style-type: none"> - Climate change adaptation and farm productivity in the Sudano-Sahelian zone of Cameroon S. Tagang Tene, A. Tsambou and C. Fouopi Djiogap (University of Yaoundé II) - Reshaping agriculture in Africa: An innovative geospatial assessment of site suitability for Tilapia cage culture in Cross River State, Nigeria C. Njoku_(University of Calabar) - In search of responsible agricultural mechanization innovation pathways: Implications for the development of Nepal's hillside R. Devkota_(University of Guelph) - Deterring deforestation in the Amazon: Environmental monitoring and

	<p>law enforcement</p> <p>J. Assunção (CPI and PUC-Rio), C. Gandour (PUC-Rio), and R. Rocha (UFRJ)</p>
12:30 - 14:00	Lunch (.....)
14:00 - 16:00	<p>Parallel Session 2.2.1 – Social issues (room ...)</p> <p>Chair: Eric Hubert Ngoko (University of Maroua),</p> <ul style="list-style-type: none"> - Impact des milieux familial, social et scolaire sur la réussite scolaire des élèves du primaire : cas de la Côte d'Ivoire E. Joviale Guitey (Université Alassane Ouattara de Bouaké) - Les déterminants du choix des systèmes d'assurance maladie au Togo Y. Tossou (FASEG, Université de Lomé) - Exposing non-consumers to the taste and experience of bottled water: Evidence from a randomized controlled trial in two African countries R. Howell (Delft University of Technology) - The impact of student salary work on university restrictions in Cameroon E. H. Ngoko (University of Maroua), C. Zamo Akono (Université de Yaoundé II), Y. Abessolo (University of Maroua) and B. Fomba Kamga (Université de Yaoundé II) <p>Parallel Session 2.2.2 – Entrepreneurship (room...)</p> <p>Chair: R. Balde (UNU-MERIT)</p> <ul style="list-style-type: none"> - Innovation in formal and informal firms in developing countries: Evidence from Côte d'Ivoire D. Kouakou_(University of Rennes 1) - Entrepreneurial diversity: Determinants of choice of clothing and general retail businesses in Cotonou, Republic of Benin N. Dalohoun and H. Acacha (University of Abomey-Calavi) - Barriers to the immigrant's employability in the formal labour market in Ivory Coast N. Traore (University Alassane Ouattara of Bouaké) - Informal sector regulation and informal entrepreneurship: evidence from South Africa R. Balde (UNU-MERIT)
16:00 - 17:00	Coffee break and end of the conference

Scientific committee:

Alban Ahoure (Université Felix Houphouet Boigny de Cocody-Abidjan and CAPEC)
Théophile Azomahou (Université Clermont Auvergne, CNRS, CERDI, Maastricht University)
Zié Ballo (Université Félix Houphouët-Boigny and CAPEC)
Charles Doukouré (CAPEC and ENSEA)
Fred Gault (UNU-MERIT and Tschwane University)
Micheline Goedhuys (UNU-MERIT)
Bernadette Kamgnia Dia (CAPEC)
Assi José Carlos Kimou (Université Félix Houphouët-Boigny and CAPEC)
Maty Konte (UNU-MERIT)
Jacques Mairesse (UNU-MERIT, Maastricht University, ENSAE)
Flaubert M'Biekop (IDRC)
Pierre Mohnen (UNU-MERIT and Maastricht University)
Eleonora Nillesen (UNU-MERIT and Maastricht University)
Nyasha Tirivayi (UNU-MERIT)

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Organisers:

Alban Ahoure (CAPEC), Racky Balde (UNU-MERIT), Germain Kramo (CAPEC), Pierre Mohnen (UNU-MERIT), Herman Pijpers (UNU-MERIT)