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## R&D, SCIENCE, INNOVATION AND INTELLECTUAL PROPERTY

### International Conference in Honor of Jacques Mairesse

ENSAE, Paris

September 16 – 17, 2010

### PROGRAM

#### Thursday, September 16

8:45-9:00 **Welcome address** (Alain Trognon)

9:00-9:15 Opening of the Conference by **Edmond Malinvaud** (INSEE)

9:15-10:45 **PRODUCTIVITY AND EMPLOYMENT** (Chair : Roger Guesnerie)

#### **Employment and Productivity : Disentangling Employment Structure and Qualification Effects**

***Renaud Bourlès** (Ecole Centrale Marseille et GREQAM-IDEP), **Gilbert Cette** (Banque de France et Université de la Méditerranée) and **Anastasia Cozarenco** (Université de la Méditerranée et GREQAM)*

#### **A Characterization of Product and Labor Market Imperfections and their Dispersion**

***Sabien Dobbelaere** (VU University Amsterdam, Tinbergen Institute, IZA) and **Jacques Mairesse** (CREST, UNU-MERIT, NBER)*

#### **The Aggregate Le Chatelier Samuelson Principle with Cournot Competition**

***Bertrand Koebel** (Université de Strasbourg) and **François Laisney** (Université de Strasbourg and ZEW)*

10:45-11:15

*Coffee Break*



11:15-12:45 **ECONOMETRICS OF PANEL DATA** (Chair: Georges Bresson)

**Ownership and Hospital Productivity : Assessing the Impact of Inefficiency and the Roles of Patients and Production Characteristics.**

*Brigitte Dormont (Université Paris Dauphine) and Carine Milcent (Paris School of Economics)*

**Unemployment and Benefits for Frequently Unemployed Workers : Estimation of an Unbalanced Panel VAR Model on Count Data**

*Emmanuel Duguet and Florent Fremigacci (Université d'Evry)*

**Did the Crisis Induce a Credit Rationing in France ?**

*Elisabeth Kremp (Banque de France) and Patrick Sevestre (Université de Paris I)*

12:45 -14:00 *Lunch at INSEE*

14:00-15:30 **PATENTS** (Chair : Dietmar Harhoff)

**Ownership and Impact of European University Patents**

*Francesco Lissoni (Brescia University), Fabio Montobbio (Insubria University) and Raffaello Seri (Insubria University)*

**Markets for Patents**

*Dominique Guellec (OCDE) and Jean-Claude Prager (INSEE)*

**The Quality Factor in Patent Systems**

*Bruno van Pottelsberghe de la Potterie (ULB, Solvay, Breugel, CEPR)*

15:30-16:00 *Coffee break*

16:00-17:30 **INFORMATION TECHNOLOGY** (Chair: Luc Soete)

**Expensed and Capitalized Intangibles and Firm Productivity : A Panel Data Assessment**

*Maria Elena Bontempi (University of Bologna) and Jacques Mairesse (CREST, UNU-MERIT, NBER)*

**Caractérisation et Dynamique des Ventes de Livres en France : l'Essor du Commerce Electronique**

*David Bounie (Telecom, ParisTech), Bora Eang (Telecom, ParisTech) and Patrick Waelbroeck (Telecom, ParisTech)*

**The Race between R&D and ICT : Evidence on Firm Level Impacts on Innovation, Skills and Productivity**

*Bronwyn H. Hall (UC Berkeley, Univ. of Maastricht), Francesca Lotti (Bank of Italy) and Jacques Mairesse (CREST, UNU-MERIT, NBER)*



Friday, September 17

9:15-10:45 **INNOVATION** (Chair: Reinhilde Veugelers)

**Do Firms Train Older Workers when they Change ? Evidence from a French Linked Employer-employee Survey**

*Nathalie Greenan (CEE), Mathieu Narcy (CEE) and Stéphane Robin (Université Louis-Pasteur, Strasbourg)*

**The Dynamics of Firms' Product Portfolio in Response to International Competition : An Empirical Assessment**

*Claire Lelarge (CREST) and Benjamin Nefussi (MINEFE-DGTPE)*

**The determinants of Innovation**

*Nadine Massard (Université de Saint-Etienne), Corinne Autant-Bernard (Université de Saint-Etienne) and Jean-Pascal Guironnet (Université de Caen)*

10:45-11:15 *Coffee Break*

11:15-12:45 **ECONOMICS OF SCIENCE** (Chair: Christian Baudelot)

**Changing Incentives to Publish and the Consequences for Submissions and Acceptance Patterns**

*Paula Stephan (Georgia State University and NBER), Chiara Franzoni (Politecnico di Milano) and Giuseppe Scellato (Politecnico di Torino)*

**Scientific Misconduct in Theory and Practice : Quantitative Realities of Falsification, Fabrication and Plagiarism in U.S. Publicly Funded Biomedical Research**

*Paul A. David (All Souls College, Oxford, Stanford University, Telecom ParisTech & Ecole Polytechnique ) and Andrea Pozzi (Einaudi Institute for Economics and Finance, Rome)*

**Determinants of (In)Efficiency Differentials Among French Technology Transfer Offices (TTOs)**

*Claudia Curi (University of Luxembourg), Cinzia Daraio (University of Bologna) and Patrick Llerena (Université Louis-Pasteur, Strasbourg) and Patrick Cohendet (Université de Strasbourg et HEC Montréal)*

12:45-14:00 *Lunch at INSEE*



14:00-15:30 **ECONOMIC POLICY** (Chair: Georg Licht)

**The Location of Intellectual Property and Corporate Taxes : Heterogeneity in Firm Response**

*Rachel Griffith and Helen Miller (IFS)*

**Patents, Price Controls and Access to New Drugs**

*Iain Cockburn (Boston University), Jean Lanjouw and Mark Schankerman (London School of Economics)*

**Analyse de la Réglementation Economique du Système Ferroviaire en France**

*Marc Ivaldi (Toulouse School of Economics) and Jérôme Pouyet (Paris School of Economics)*

15:30-16:00 *Coffee break*

16:00-17:30 **R&D AND PRODUCTIVITY** (Chair: Cristiano Antonelli)

**Conditional Investment-cash Flow Sensitivities and Financing Constraints**

*Stephen Bond (University of Oxford and IFS) and Måns Söderbom (University of Gothenburg)*

**R&D and Productivity : Estimating Endogenous Productivity**

*Ulrich Doraszelski (Harvard University and CEPR) and Jordi Jaumandreu (Boston University and CEPR)*

**Financing Constraints and R&D Investments of Large Corporations in Europe and the USA**

*Michele Cincera and Julien Ravet (Commission Européenne et Université Libre de Bruxelles)*

**Scientific Committee**

Pierre Mohnen (Maastricht University and UNU-MERIT), chairman

David Encaoua (Université Paris I Panthéon Sorbonne)

Dominique Foray (EPFL, Lausanne)

Nathalie Greenan (Centre d'Etudes de l'Emploi)

Bronwyn Hall (Maastricht University and UNU-MERIT)

Elisabeth Kremp (Banque de France, Direction des Entreprises)

Benoît Mulkay (Université de Montpellier I)

Frédérique Sachwald (DGRI-MESR)

Alain Trognon (ENSAE)

