

DIME-RAL 2 conference
Eco-Innovations and Global Sustainable Development

Organized by UNU-MERIT, Maastricht
Keizer Karelplein 19
6211 TC MAASTRICHT, The Netherlands

April 28th 2009

9.00 – 9.15 h. Welcome *Franco Malerba*

9.15 – 11.00 h:

Can ICTs enable green growth?
Cédric Gossart (Institut Telecom, Evry, France)

Incorporating social context in an innovation diffusion model with an application to cleaner vehicles, *Marc Dijk (ICIS, University of Maastricht)*, *René Kemp (UNU-MERIT, ICIS and DRIFT)* and *Pieter Valkering (ICIS, University of Maastricht)*

Discussants: ***Keun Lee and Luc Soete***

11.00 – 11.15 h: *coffee break*

11.15 – 13.00 h:

Environmental impact, quality, and price: consumer trade-offs and the development of environmentally friendly technologies
Paul Windrum (Manchester Metropolitan University Business School), *Tomasso Ciarli (Max Planck institute of Economics, Jena)*, *Chris Birchenhall (Univ. of Manchester)*

Long term trends in environmental innovation investment by US industry 1972-1998: new evidence, description and analysis
David Grover, London School of Economics, London, UK

Discussants: ***Hiro Odagiri and Ed Amann***

13.00 – 14.30 h: *Lunch*

14.30 – 16.15 h:

The emergence, convergence and divergence of Problem sequences: comparing the biofuel innovation trajectories of Brazil and the USA

Sally Gee (Manchester institute of Innovation and Research, MIOIR) and Andrew McMeekin

Environmental Innovation and the competitive performance of Brazilian firms

Gabriela Podcameni (IE/UFRJ, Brazil), Maria Clara Couto Soares (IE/UFRJ, Brazil), José Eduardo Cassiolato (IE/UFRJ, Brazil)

Discussants: **Jorge Katz and Eduardo da Motta eAlbuquerque**

16.15 – 16.30 h *coffee break*

16.30 – 18.00 h:

The innovation effects of environmental policy instruments – a typical case of the blind men and the elephant

René Kemp and Serena Pontoglio

Competences of BRICS countries in sustainability technologies

Rainer Waltz, ISI-Fraunhofer, Karlsruhe.

Discussants: **Martin Bell and Amit Kumar**

18.00h: Conclusions