



SETatWork

– FP7 Project Offering Services for the Carbon Market Sector

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SETatWork: About The Project

Scope of Work

- Thematic Promotion of Sustainable Energy Efficiency Technologies at Carbon Markets: EU ETS and CDM

Technology focus

- Energy Efficiency and Saving
- High-efficient polygeneration

Funding

- EU's 7th Framework Programme

Project Period

- 1 Sept 2008 – 1 Sept 2010



Builds on previous FP6 project (T@W) focusing on renewable energy, 2006-08



Objectives

Technological overall objective:

- To promote the use of **sustainable energy technology** at the world's carbon markets in order to meet local sustainable energy goals and develop EU interests within the market

Scientific overall objective:

- To spread knowledge among market actors and regions on adequate approaches and solutions, as well as to position EU researchers and industries on the carbon markets





SETatWork Partners

- EU Energy Industry
 - Danish Confederation of Industry (will facilitate contacts to other EU industry organisations)
- Facilitators on the Targeted ETS Markets
 - European partners: IST/IDMEC-Portugal, ETA-Italy, ZREU KEWOG-Germany, SEC – Bulgaria, ECB – Slovakia, ECOFYS PI.-Poland, ECNet – Denmark, KanEnergi – Sweden and CPL- UK
- Facilitators on the Targeted CDM Markets
 - China: GIEC and ZERI
 - South East Asia: CEERD (based in Thailand)
 - India: TERI
 - Chile: APLE



SETatWork – Highlights

Training of selected European ETS industry sectors

- The training is to help the industries on handling the complex of energy and CO2 management with focus on Portugal, Italy, Bulgaria, Slovak-Czech R, Poland, Germany, Denmark and Sweden
- The training will be based on assessment of the industry needs via survey and company questionnaires
- Will culminate with two times 7 training workshops in the targeted countries



SETatWork – Highlights (cont'd)

Sustainable Energy Technology Project Identification

- ETS market: Identifying opportunities for specific action at the industries for CO2 reduction measures in Portugal, Italy, Bulgaria, Slovak-Czech R, Poland, Germany, Denmark and Sweden (managed by the local partners in coordination with industry organisations)
- CDM market: Identifying specific project opportunities in industry sectors in China, India, South East Asia, Chile and Brazil (managed by the local partners in cooperation with EU partners and industry organisations)



SETatWork – Highlights (cont'd)

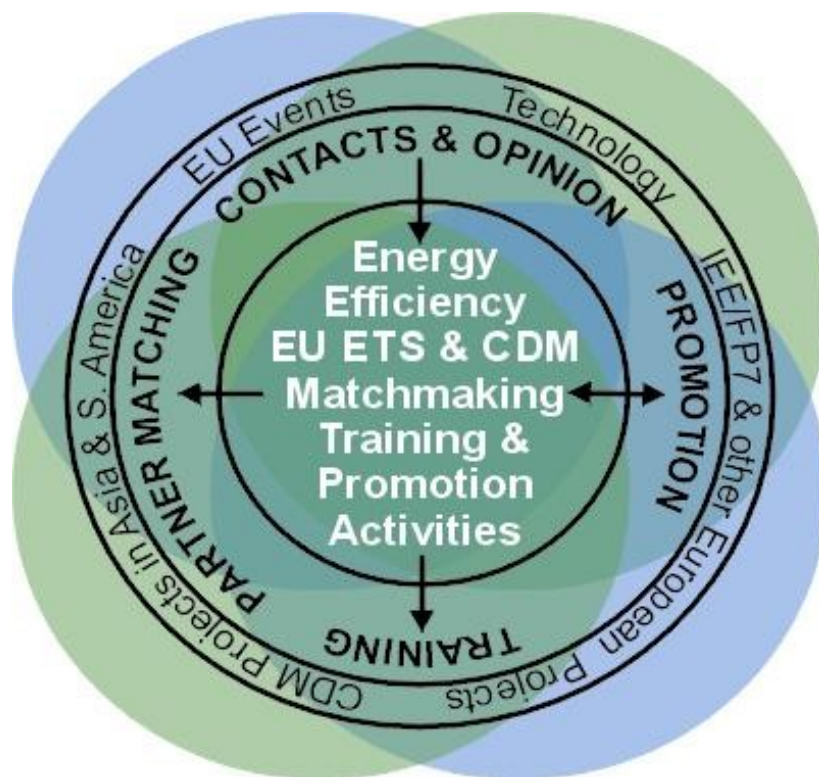
Match-making and Events

- 16 match-making events will be arranged in Europe and 9 in Asia/South America. These will try to establish contacts between project owners and technology/service providers
- COP14 and 15: side-events to these meetings will be arranged to highlight the possibilities of energy efficiency in industry, and to highlight the project and its partners.



Not least

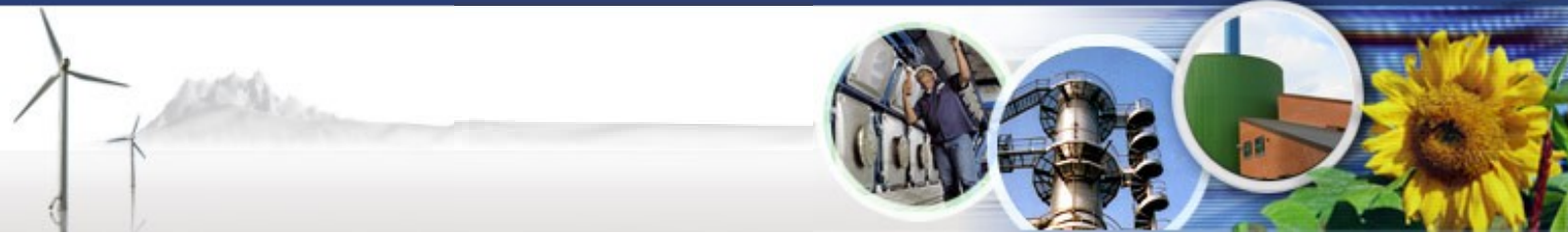
SETatWork is about facilitation of market activities





Matchmaking

- **Matching stakeholders** involved in energy efficiency and savings in European industry sectors for realisation of energy efficiency and saving projects
- **Matching project owners** with emission rights buyers and with technology and service providers in Europe for realisation of energy efficiency and saving projects in industry sectors in Asia and Latin America⁹



Matchmaking- B2B meetings Asia 2008



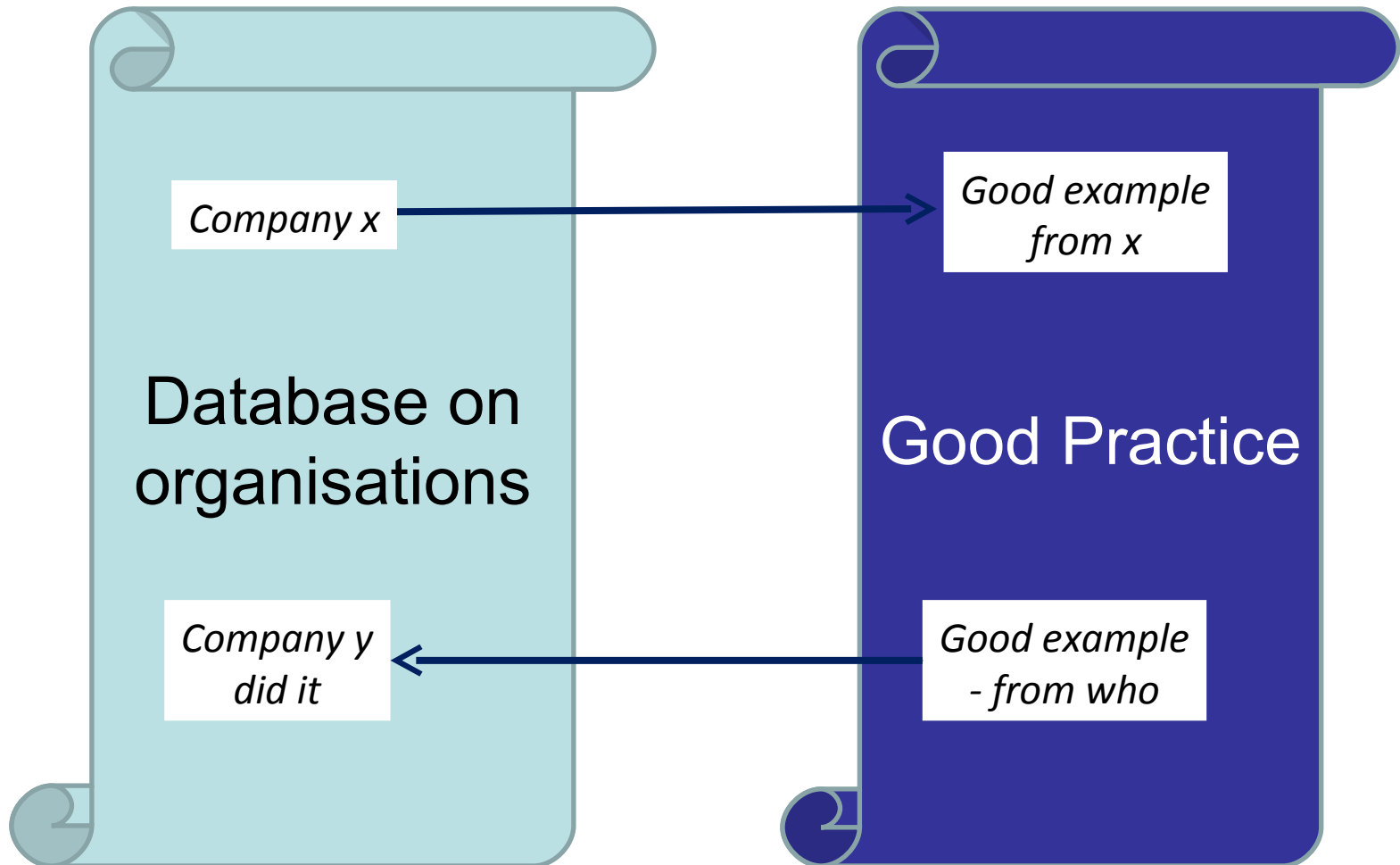


Matchmaking- B2B meetings 2009 - June 2010

- China
- South East Asia
- India
- Chile & Brazil
- Africa (optional)
- Matchmaking events under preparation
- We are open for cooperation with Enterprise Europe Network

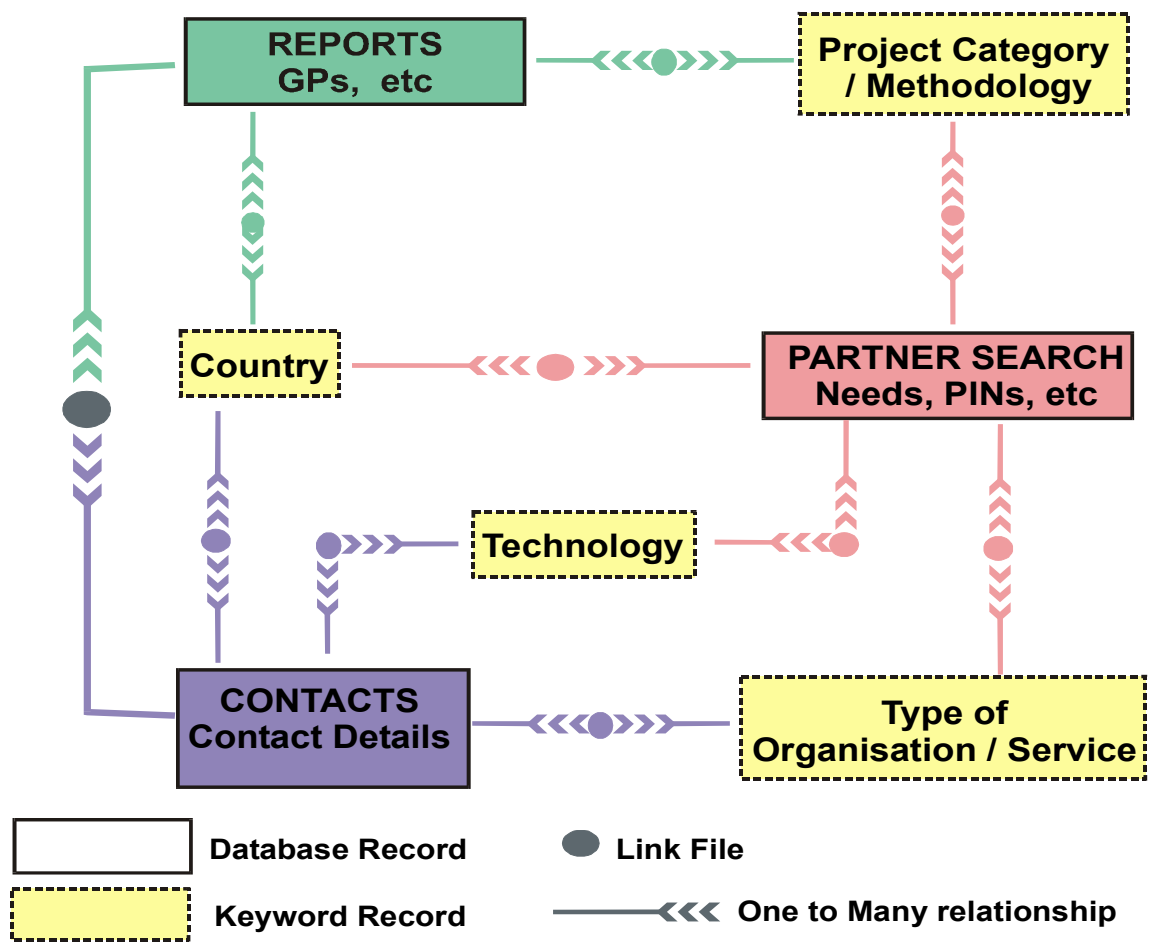


Database & Good Practice





Matchmaking- online system



Online
 Database Structure

Note: Initial content



Services for market actors

Learn about the carbon markets - information on policy, activities, etc.

www.setatwork.eu/cdm_opportunities.htm and

www.setatwork.eu/euets_opportunities.htm

Partner matching – find potential partners for EU ETS & CDM projects

www.setatwork.eu/pm.htm

Promotion of your services/activities via Good Practice Case Studies

www.setatwork.eu/gp.htm

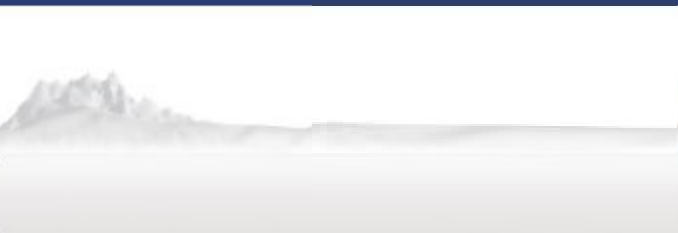
Online Assessment Tool ~ How to create an EU ETS or CDM project

www.setatwork.eu/toolv3/index.html

Sign up for I@W Newsletters and press release www.setatwork.eu/regform.php

www.setatwork.eu/regform.php

**Can be provided in interaction
with Enterprise Europe Network**



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3 May 2007
**T@W Workshop at
Carbon Expo**
Updated 16-Apr-07

T@W Newsletter 3
April 2007

**7 More T@W Good
Practices Published**
30-Mar-07

EU NAPII Update
30-Mar-07

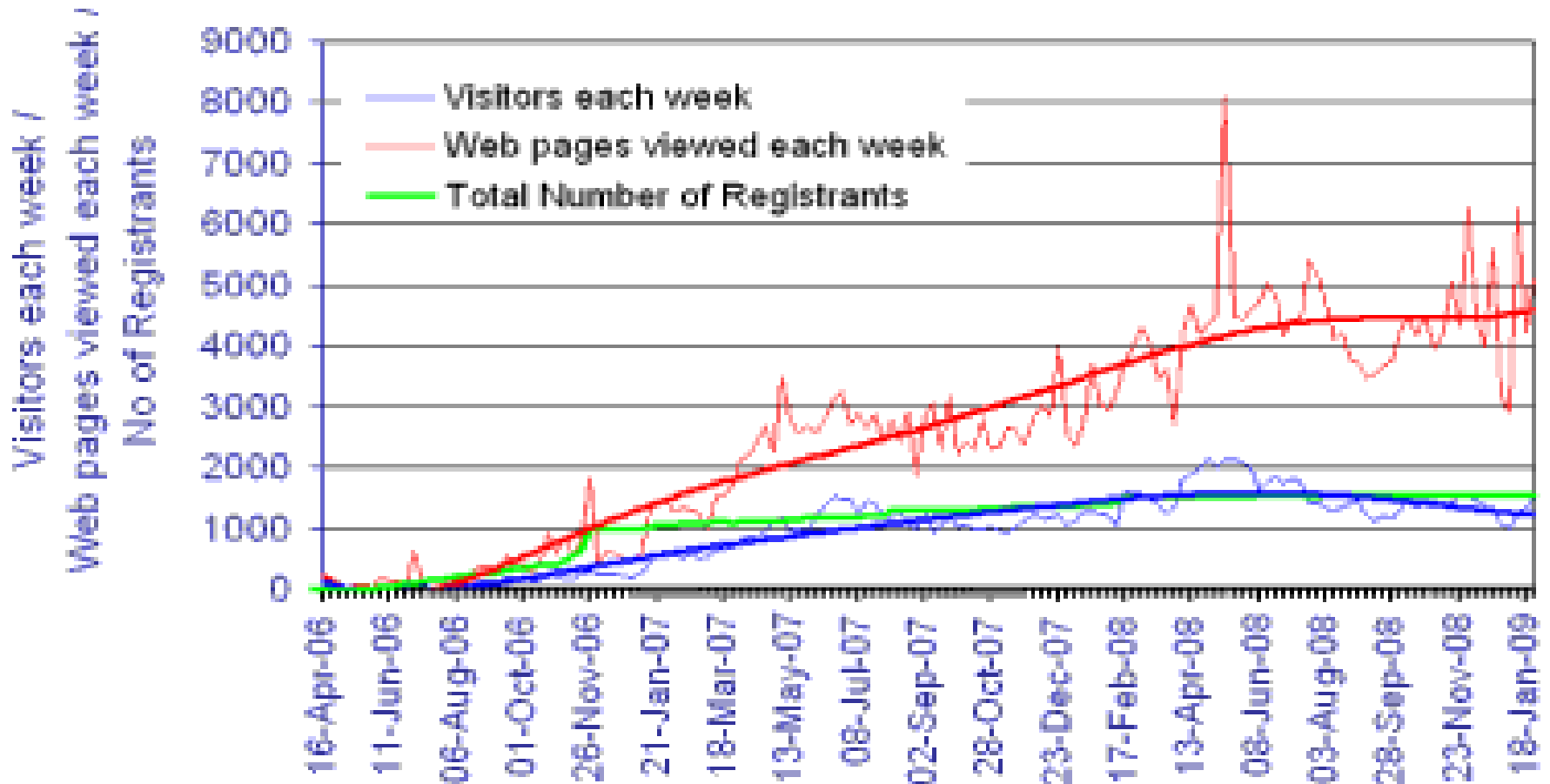
**T@W update: CDM
markets** March 2007

**Public consultation on
the EU SET-Plan**
Deadline: 13-May-07



Website Statistics – Graph 1

Growth in use of the T@W / SETatWork website each week since the start of the T@W contract (SETatWork started September 2008)



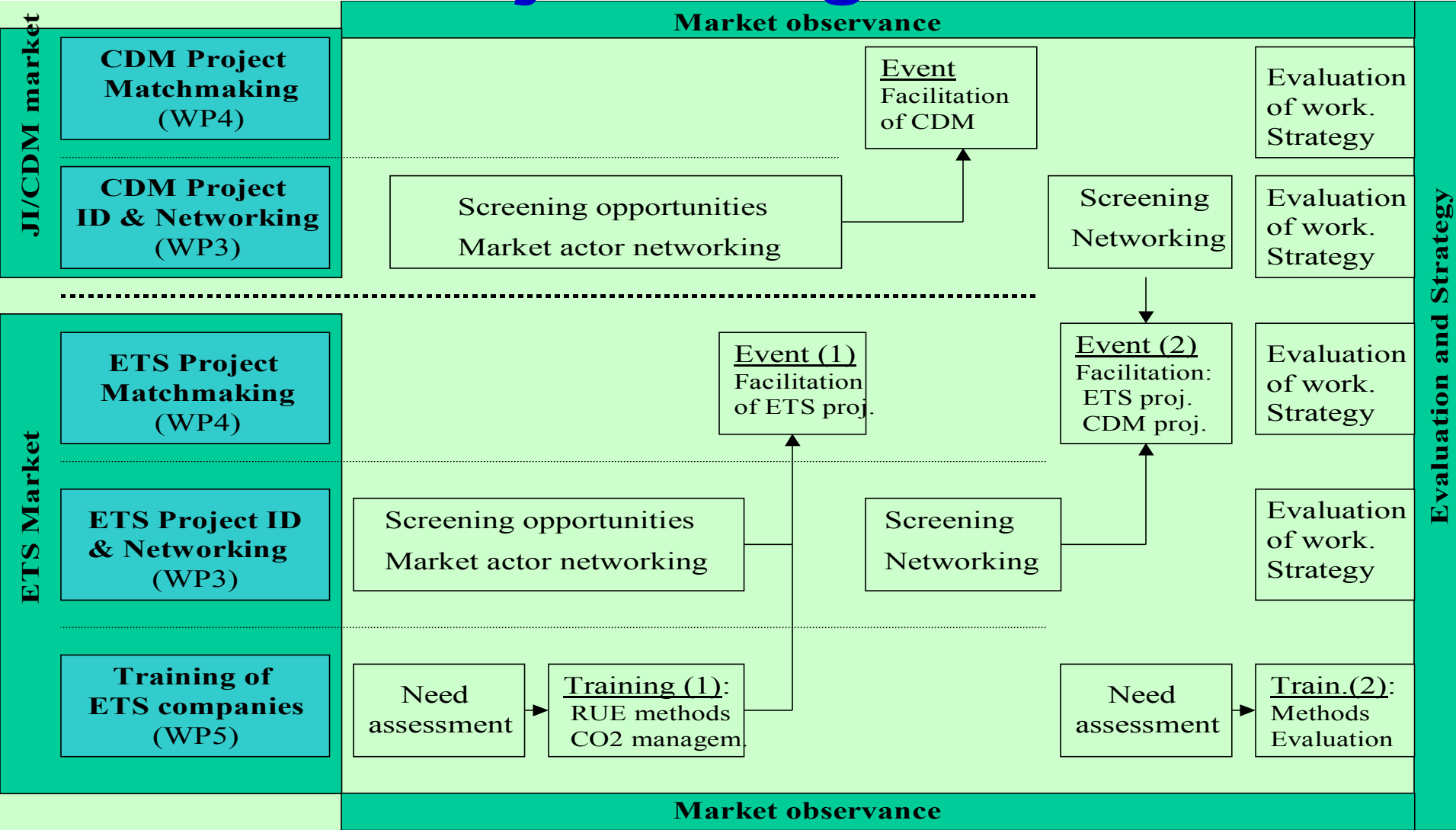


SETatWork – state of activity

- **Need assessment** of European industry sectors
- **First steps of the dissemination efforts:** update of website, assessment tool, database etc.
- **Initial project identification** at the targeted carbon markets
- **Detailed planning** on how to make the matchmaking of stakeholders



Project diagram



Evaluation and Strategy



Conclusion

- SETatWork offers an instrument for increasing the dialogue between stakeholders in CDM and EU, mainly in commercial but also in RTD terms
- One part is **direct matchmaking** of the stakeholders via events/missions
- Another part is to provide an **online system** for exchange of contacts and data.
- As the challenge is huge we welcome interaction with related initiatives and ready to **explore coordination of activities with Enterprise Europe Network**