

CERTIFIED TTT MANAGER – paving the way towards training & profession standards in technology transfer

Expert Workshop – 4/5 Feb, Maastricht

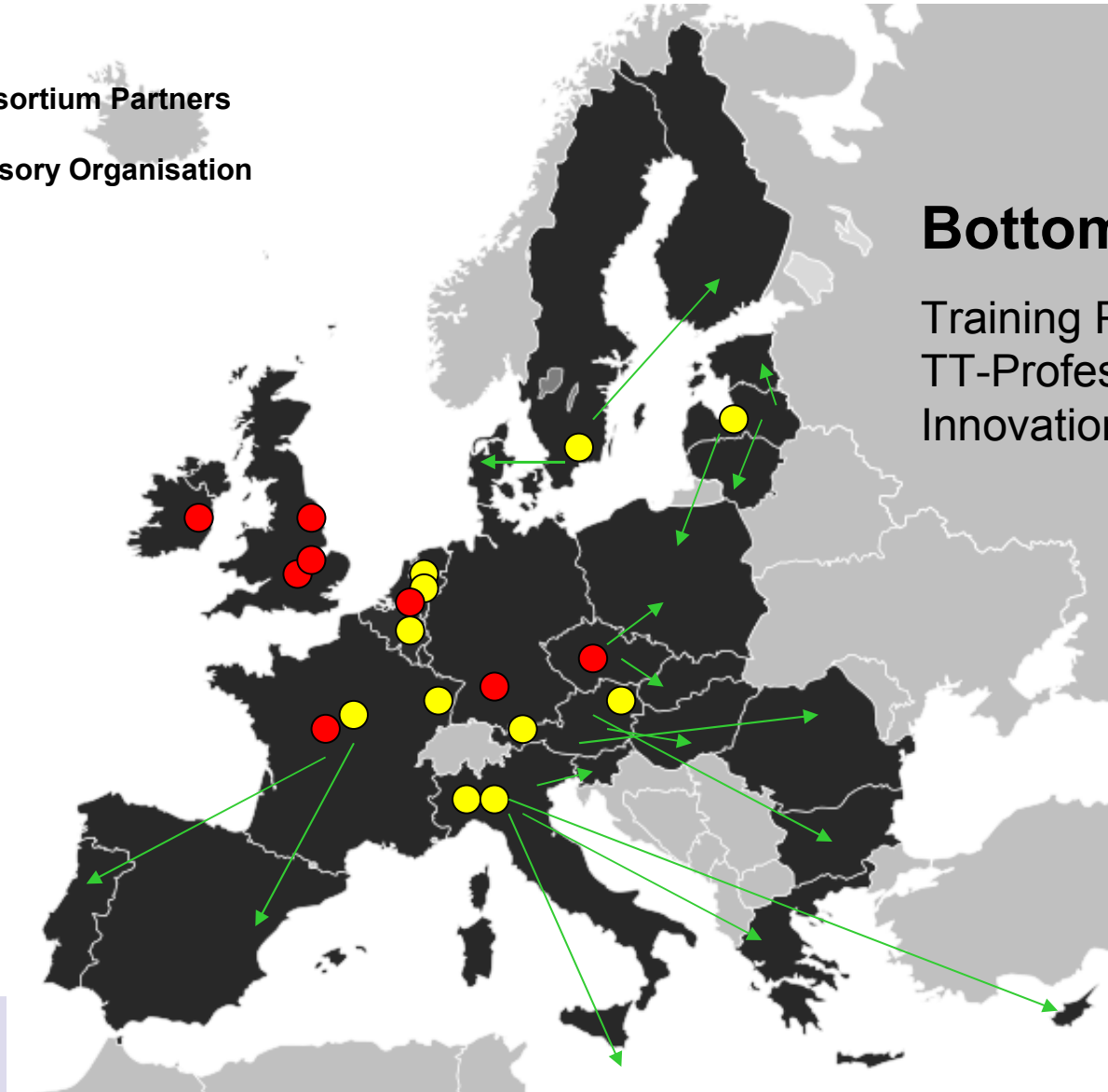
CERT-TTT-M...

- means **C**ertified **T**ransnational **T**echnology **T**ransfer **M**anager
- project within the FP6 programme of the EU
- Based on key assumptions of European IPR experts (Crest Report OMC-NET):
 - **Lack of TT skilled people**
 - **No registered TT profession**
 - **No TT education / training programme recognised all over Europe**



CERT-TTT-M Consortium & Advisors

- Consortium Partners
- Advisory Organisation



Bottom-up approach

Training Providers
TT-Profession Peer Groups
Innovation Policy-Makers

Advisory board members

related to the relevant TT organisations

- ASTP / Association of European Science & Technology Transfer Professionals
- EPA / European Patent Academy
- IKT / The Institute of Knowledge Transfer
- LES - Licensing Executive Society (France & Intern.)
- ProTon Europe
- Societas Rudolphina

What does (s)he really know?

Dr. Johnny Patent
Technology Transfer Manager
(Worldchampion Level)

address / under construction
mobile / 007 007 007
skype / license_for_everything

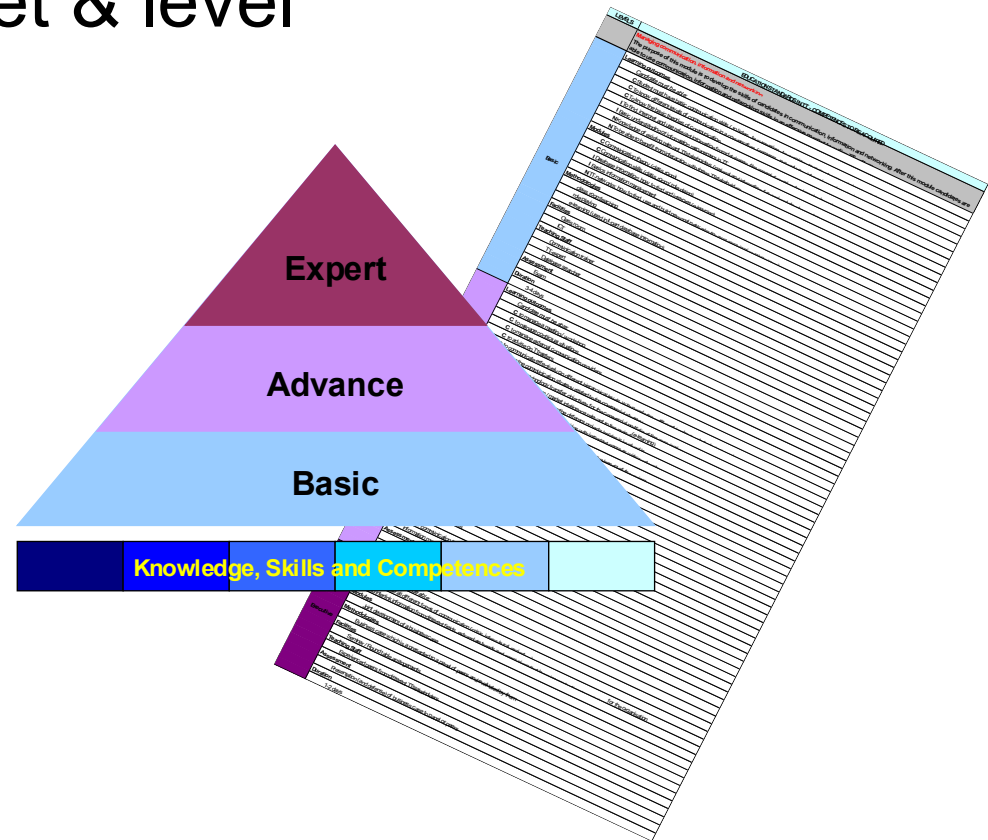


Building up the Framework (2)

- Model Curricula for 7 different skills that were defined are:
 1. Managing Communication, Information & Networking
 2. Understanding IPR & Licensing
 3. Commercial Activities and Markets
 4. New Business Development
 5. Negotiating
 6. Project management
 7. Information retrieval and analyses (recomm. by EPO)

Building up Framework (3)

- Def. for each skill-set & level
 - Learning outcomes
 - Education modules
 - Methodologies
 - Facilities
 - Teaching staff
 - Assessment
 - Duration (min.)



Building the Framework (1)

Experience	Title	Skill-Level	Activities / Roles
Basic 0-3 years experience	Technology Transfer Professional	Has general knowledge of all six skills.	Assistant TT manager, Project Assistant
Advanced 3-8 years experience	Senior Technology Transfer Professional	Has deep knowledge of all six skills and has knowledge and experience in all methods of technology transfer and conditions of application and several years of personal experience from participation in (projects in) technology transfer.	Project Manager, managing technology transfer or innovation projects along at least one of recognized lines of technology transfer.
Expert > 8 years experience	Executive Technology Transfer Professional	Has profound knowledge and experience in/ of all six skills and has knowledge and experience in all methods of technology transfer and conditions of application and an extensive and systematic personal experience from management of projects in some field or fields of TT. An executive TTP is able to manage and exploit large Technology Transfer processes and is able to manage a TT professional team.	TTO manager, TT manager, supervising technology transfer, and managing very complex structured projects along at least one of recognized lines of technology transfer.

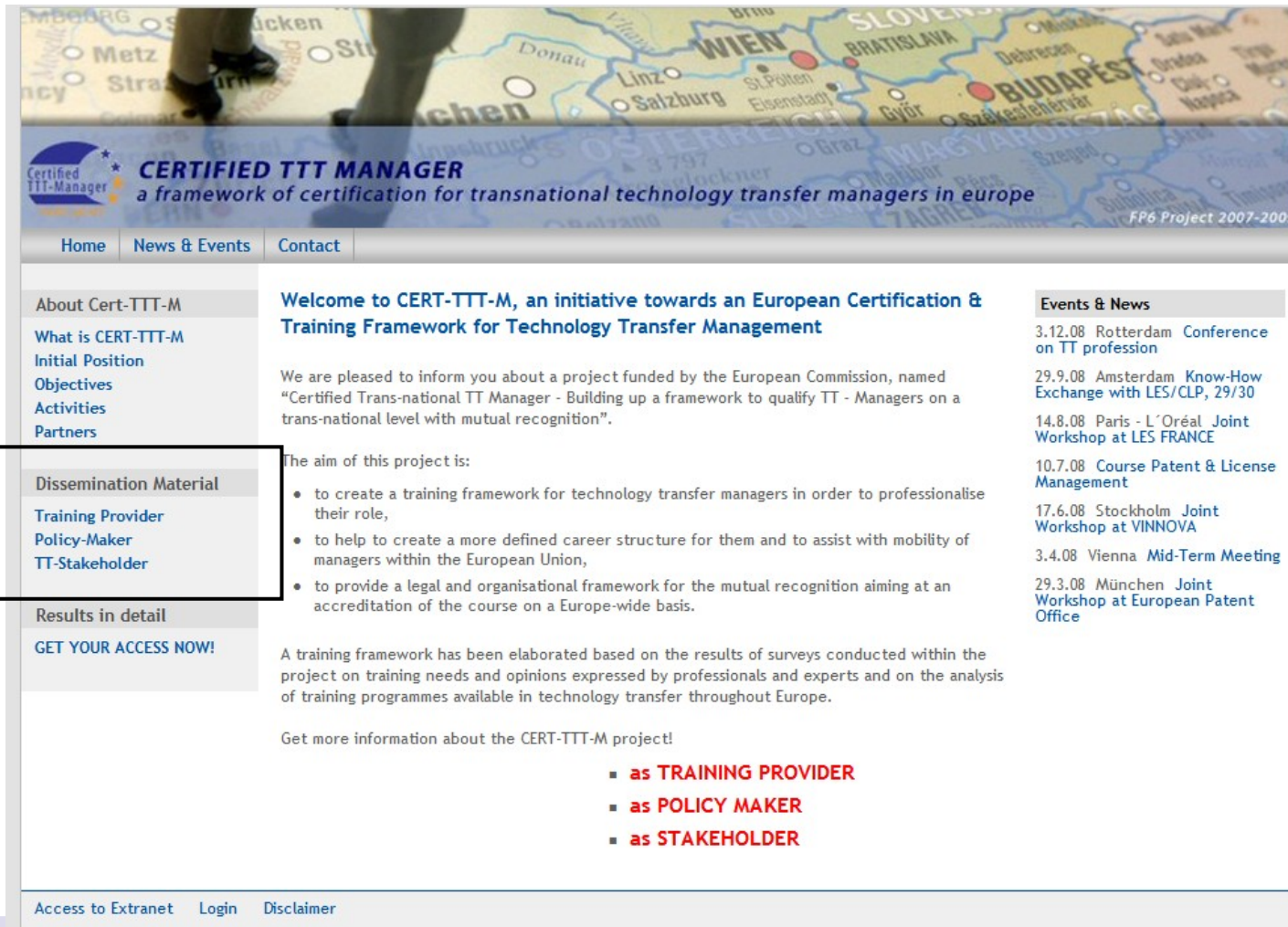
What is your benefit?

At least 5 training providers in 5 different countries have been committing to implement the Framework and will mutually recognize Certification for TT Manager!

List of Providers will be published in March!

Future: Starting Point for an European Profession Body for TT/KT!

Project WebSite: www.ttt-manager.eu



The screenshot shows the website's header with a map background, navigation menu, and main content area. The 'Dissemination Material' menu item is highlighted with a black box.

CERTIFIED TTT MANAGER
a framework of certification for transnational technology transfer managers in europe
FP6 Project 2007-2009

Home | News & Events | Contact

About Cert-TTT-M
What is CERT-TTT-M
Initial Position
Objectives
Activities
Partners

Dissemination Material
Training Provider
Policy-Maker
TT-Stakeholder

Results in detail
GET YOUR ACCESS NOW!

Access to Extranet | Login | Disclaimer

Welcome to CERT-TTT-M, an initiative towards an European Certification & Training Framework for Technology Transfer Management

We are pleased to inform you about a project funded by the European Commission, named "Certified Trans-national TT Manager - Building up a framework to qualify TT - Managers on a trans-national level with mutual recognition".

The aim of this project is:

- to create a training framework for technology transfer managers in order to professionalise their role,
- to help to create a more defined career structure for them and to assist with mobility of managers within the European Union,
- to provide a legal and organisational framework for the mutual recognition aiming at an accreditation of the course on a Europe-wide basis.

A training framework has been elaborated based on the results of surveys conducted within the project on training needs and opinions expressed by professionals and experts and on the analysis of training programmes available in technology transfer throughout Europe.

Get more information about the CERT-TTT-M project!

- **as TRAINING PROVIDER**
- **as POLICY MAKER**
- **as STAKEHOLDER**

Events & News

- 3.12.08 Rotterdam Conference on TT profession
- 29.9.08 Amsterdam Know-How Exchange with LES/CLP, 29/30
- 14.8.08 Paris - L'Oréal Joint Workshop at LES FRANCE
- 10.7.08 Course Patent & License Management
- 17.6.08 Stockholm Joint Workshop at VINNOVA
- 3.4.08 Vienna Mid-Term Meeting
- 29.3.08 München Joint Workshop at European Patent Office

Invitation to Final Conference

“Technology Transfer - Title, Profession, System or Action!”

24/25 Feb 09

RIGA

FOR FREE

Registration: http://www.liaa.gov.lv/?object_id=49204

Thank you for your attention...

Georg Gasteiger

aws

Austria Wirtschaftsservice GmbH

g.gasteiger@aswg.at