

# 5th conference on Micro Evidence on Innovation and Development, June 27-28 2011, San José, Costa Rica

## Preliminary program (May 23)

June 27

**8:00 – 8:30 Registration**

**8:30 – 9:00 Welcome by the organizers: Alejandro Cruz (Minister of Science and Technology, MICIT), Pierre Mohnen (UNU-MERIT), Gustavo Crespi (IDB)**

**9:00 – 11:00 Plenary session**

Jorge KATZ (*University of Chile*)

Cycles of creation and destruction of production and technological capabilities en Latin America

Fred GAULT (*Tshwane University of Technology and UNU-MERIT*)

Grass roots innovation and how it can influence official statistics

**11:00-11:30 Coffee break**

**11:30 - 12:30 Parallel sessions**

**Evaluation of government programs (1)**

Dirk VAN DE GAER, Joost VANDENBOSSCHE and Jose Luis FIGUEROA (*Ghent University*)  
Children's health opportunities and project evaluation: Mexico's oportunidades program

Miguels PAREDES (*Innovation for Poverty Action, Peru*)

Reminders and Curbing Impulsivity: innovative Savings Products from Bolivia

**Innovation and social concerns (1)**

Théophile AZOMAHOU and Micheline GOEDHUYS (*UNU-MERIT*)

Environmental performance of firms in developing economies: Semi parametric evidence on their strategies

Ezequiel TACSIR (*IADB*)

I'm sorry, miss: you've missed! Information on wages and career choice

**12:30-14:00 Lunch**

**14:00-15:30 Parallel sessions**

**Innovation and financing constraints**

Roberto ALVAREZ (*University of Chile*) and Gustavo CRESPI (*IADB*)

Financing Constraints, Innovation and R&D in Chile

Kadri MÄNNASOO (*Tallinn University of Technology*) and Jaanika MERIKÜLL (*University of Tartu*)

R&D in boom and bust: Evidence from the World Bank Financial Crisis Survey

Gianmarco I.P. OTTAVIANO (*Bocconi University*) and Filipe LAGE DE SOUSA (*Universidade Federal Fluminense and Brazilian Development Bank*)

Relaxing Credit Constraints in Emerging Economies: The impact of public loans on the performance of Brazilian firms.

### **Innovation and social concerns (2)**

Valeria ARZA (*CONICET and CENIT*) and Andrés LÓPEZ (*CENIT*)

Firms' linkages with public research organizations in Argentina: drivers, perceptions and behavior from a firm's perspective

Ana M. FERNANDES (*World Bank*) and Caroline PAUNOV (*OECD*)

The Risks of Innovation: Are Innovating Firms Less Likely to Die?

Dario MILESI (*UNGS*), Carlos AGGIO (*UBA-UNLZ*), Irma GUTTIÉRREZ (*FUNDES Chile*), and Pablo ANGELELLI (*BID*)

Innovation, export performance and social impact

### **15:30-16:00 Coffee break**

### **16:00–17:00 Parallel sessions**

#### **Innovation and productivity**

Georges BRESSON (*Univ. Paris II/Sorbonne*), Jean-Michel ETIENNE (*Université Paris Sud 11*) and Pierre MOHNEN (*UNU-MERIT*)

How important is innovation in Latin America? A latent variable model estimated on panel data

Vitality ROUD (*Higher School of Economics, Moscow*)

Understanding the heterogeneity of the innovation modes: an evidence from Russian manufacturing sector

#### **Evaluation of government programs (2)**

Gustavo CRESPI and Ezequiel TACSIR (*IADB*)

Gender divide in science: Effects of research grants on academic productivity by gender

Valerie MERCER-BLACKMAN (*IMF*)

The Impact of Research and Development Tax Incentives on Columbia's Manufacturing Sector: What Difference Do They Make?

### **June 28**

#### **9:00 – 10:00 Plenary session**

Marco VIVARELLI (*Università Cattolica di Milano*)

Innovation and employment: the possible job creation effect of R&D expenditures

**10:00-10:30 Coffee break**

**10:30-12:00 Parallel sessions**

**Innovation and employment (1)**

Bibiana LANZILOTTA, Diego ABOAL, Paola GARDA, and Marcelo PERERA (*Cinve-Uruguay*)  
The case of Uruguay

Roberto ALVAREZ, José Miguel BENAVENTE, Rolando CAMPUSANO (*Universidad de Chile*)  
The case of Chile

Ricardo MONGE-GONZÁLEZ (*CAATEC*), John HEWITT and Juan A. RODRÍGUEZ (*High Technology Advisory Committee*), Jeffrey OROZCO and Keynor RUIZ (*Universidad Nacional de Costa Rica*)  
The case of Costa Rica

**Exports and innovation (1)**

Jože P. DAMIJAN and Črt KOSTEVC (*University of Ljubljana*)  
Learning from trade through innovation: causal link between imports, exports and innovation in Spanish micro data

Leonardo IACOVONE (*World Bank*), Aaditya MATTOO (*World Bank*) and Andrés ZÄHLER (*J. F Kennedy School of Government*)  
Trade and Innovation in services: a study of Chile

Jaan MASSO and Priit VAHTER (*University of Tartu*)  
Strategies of export and market entry: the role of experimentation with different markets and products.

**12:00-14:00 Lunch**

**14:00-15:30 Parallel sessions**

**Innovation and employment (2)**

David GIULIODORI (*Universidad Nacional de Córdoba*) and Rodolfo STUCCHI (*ECONFOCUS*)  
The case of Argentina

Alejandro CABALLERO, Monica Parra TORRADO, Maria RETANA DE LA PEZA and Karen ORTIZ BECERRA (*The World Bank*)  
The case of Colombia

Jacques MAIRESSE (*INSEE, UNU-MERIT*), Yilin WU (*Renmin University*), Yanyun ZHAO (*Renmin University*) and Feng ZHEN (*Bank of China*)  
The case of China

**Exports and innovation (2)**

Kadri MÄNNASOO (*Tallinn University of Technology*) and Jaanika MERIKÜLL (*University of Tartu*)

How do demand fluctuations and credit constraints affect R&D? Evidence from Central-, Southern and Eastern Europe?

Priit VAHTER (*Univ. of Birmingham and Univ. of Tartu*)

Learning by exporting: evidence based on data of knowledge flows from innovation surveys in Estonia

Martin SRHOLEC and Pavla ŽÍŽALOVÁ (*CERGE-EI, Prague*)

Just how much does the local innovation milieu matter for the innovativeness of firms? Multilevel evidence from the Czech Republic

**15:30-16:00 Coffee break**

**16:00–17:30 Parallel sessions**

**ICT and innovation**

Eliza CALZA and Sebastián ROVIRA (*ECLAC*)

ICT, Organization Change and Firm Performance: Evidence from Argentina

Alison CATHLES and Matteo GRAZZI (*IADB*)

E-commerce and Productivity: Evidence from Chile

**IPR**

Maria COMUNE (*University of Siena and FEEM*) Alireza NAGHAVI (*University of Bologna and FEEM*) and Giovanni PRAROLO (*University of Bologna and FEEM*)

The Role of Intellectual Property Right in the Anchorage of Global Innovation Networks in Emerging Economies

Julio RAFFO (*WIPO*)

What does it really mean that firms in developing countries patent less?

**19:00-Closing dinner: Mirador Ram Luna (transport will be provided)**

**Venue:** Fundación Omar Dengo, Calle 25, Avenidas 10 y 12 , 2050, San Jose, Costa Rica.

**Local organizers:** Fundación Omar Dengo and MICIT

**Sponsors:** Fundación Omar Dengo, Ministry of Science and Technology (MICIT), Inter-American Development Bank, UNU-MERIT, United Nations University